



Dear Neighbour

As we draw closer to the end of the year we would like to take the opportunity to give you feedback on the progress the SFB Crime & Grime initiative has made tackling the crime and grime in the Sea Point area.

Since going live on 1st August, our cleaning service, Straatwerk has collected 812 bags of rubbish over and above those collected by the City. Doggy poop bags used by residents and visitors dog walkers on the promenade amounted to 6,425. The Security presence has clocked a total of 6000 hours of visible and responsive security

presence through the ProExec Segway patrols.

The security personnel have responded to a number of incidents in the time since launch, most notably where close collaboration with SAPS resulted in two arrests. As a result our efforts continue to have the full support of SAPS, local government and the Sea Point CID.

We are pleased to announce that the next phase of the roll out which takes the security presence to 24hrs is imminent with the aim to go live as soon as possible. Adding the night shift is crucial to tackling crime as it increases the security presence at the critical times. The cleaning programme will be increased in the New Year. We will do an extra pre-season clean on Monday 7 December.

The types of issues we are encountering in Sea Point have proved, as expected, to be quite different to those of our model, Mouille Point and we are evolving the project accordingly. We have received valuable feedback from our members about specific issues that need special attention and we encourage you all to do the same. This project is intended to be a collaboration of residents for residents whereby together we tackle the issues of crime and grime in our neighbourhood.

It is important to remind all those involved that this is a multi-phase project of which we are only a third of the way into the first phase. The goals of the first phase will properly be met once we have 90% participation rate from the residents of Beach Road and tributaries. Thus it is more important than ever for you to put pressure on those you know who have not joined us so that we can achieve our objectives as quickly as possible. Ninety percent contribution will afford 24/7 security with the added support of a response vehicle as well as cleaning of the area 7 days a week.

We continue to be convinced that for R60 per month per household the project represents unbelievable value for money.

Again, thank you for taking a leadership role in the neighbourhood by electing to contribute to the project. It's through our collective efforts that we can and will make our Neighbourhood a safer and cleaner place for all to enjoy.

We would like to take this opportunity to wish you and your loved ones well over the holiday season.

Best regards

SFB Team

Marco van Embden – SFB Vice-Chair

Marc Sher – SFB Exco member



Please support our Sponsors

*SFB Executive Committee: David Polovin (Chair), Marco van Embden (Vice-Chair),
Janey Ball, Suzanne Kempen, Marc Sher, James Townsend, Jacques van Embden, Aris Vayanos, Theodore Yach*
1 Gibraltar House St Andrews Road Sea Point 8005 || P O Box 229 Sea Point 8060
www.sfb.org.za || admin@sfb.org.za || www.facebook.com/SeaPointFresnayeBantryBay