

22 June 2020



New H.O.P.E (Homelessness Outreach Prevention and Education) was today announced by SFB

Born into a world of crisis and Covid-19 – Together for the Atlantic Seaboard!

The Project H.O.P.E aims to unite all the residents and ratepayers efforts in a single multi-factorial operation that will manage the issues of homelessness on the one hand and meet the expectations of ratepayers and residents on the other as a mid- to long term solution.

Michael Ender, Chair of SFB, said South Africa's particular socio-economic context forces many people to leave their homes to seek employment in city centres, or to escape abuse. However, many cannot find work and, as a result, they are left homeless.

We also recognise that with the impact of Covid-19, Sea Point, Bantry Bay and Fresnaye will be very different and the Sea Point, Fresnaye, Bantry Bay Ratepayers & Residents Association (SFB) is being proactive by preparing for this challenge.

Joining forces and working together as a community will allow us to succeed at implementing and effective intervention strategy to deal with the increase of homeless people in our community and the many problems arising from it. We are engaging all the role-players on the Atlantic Sea Board to achieve a broad support in all aspects.

COLLABORATION IS KEY

SFB recognises that the problems associated with homelessness and the negative impacts seen by housed residents within their community are primarily socio-economic. In response, we need to develop a new coherent, collaborative approach that could address the complex challenge through an interconnected ecosystem of all role players working to combat homelessness. When role players co-operate, the efficiency and effectiveness of individuals increases tremendously compared to operating in silos. The collaboration facilitates the creation of stronger partnerships, maximises opportunities and unlocks additional resources.

*Executive Committee: Michael Ender (Chairman), Lydia Abel (Vice-Chair)
Victor Morris (Treasurer), Juanita Levetan (Secretary), David Polovin
David Rose, Marco van Embden, Aris Vayanos
Co-opted Miles October
P O Box 229 Sea Point 8060
Email: admin@sfb.org.za / Web: www.sfb.org.za
www.facebook.com/SeaPointFresnayeBantryBay*

Since 2015 SFB has successfully been operating a Safety and Cleaning Initiative in cooperation with Straatwerk (recruitment of homeless persons) and Avenue Response Team (patrol vehicle) in parts of Sea Point. With H.O.P.E. it is intended to make this service available throughout the entire SFB area depending on support from residents.

H.O.P.E. will be developed in phases over the coming months. The initial focus will be to employ field workers and find a suitable hub from which they can coordinate their activities.

SFB is looking for a suitable location, we welcome input from businesses and residents.

The ideal facility should:

- Provide office space for a centre for field workers of the respective municipal area and possibly some NGOs involved in the work programmes
- Serves as a drop-off point for donations and food which will be distributed to shelters and safe spaces – in conjunction with campaigns for responsible giving.

In order for us to extend this initiative to more areas with greater effectiveness residents and ratepayers are urgently requested to join and contribute to make this service as good as it can be.

Membership for H.O.P.E is R75/month/dwelling.

Contact us on admin@sfb.co.za or 078-873 0423